

# Conference Programme Health Literacy 16<sup>th</sup> February 2018

9.00-9.30	<b>Coffee and registration</b>			
9.30-10.00	<b>Welcome</b> – Professor Jo Protheroe, co-Chair Health Literacy Group UK & Dr Bernadette Cullen, Belfast Healthy Cities <b>Opening Speaker</b> – Dr Paddy Woods, Deputy Chief Medical Officer for Northern Ireland			
10.00-10.30	<b>Presentation</b> <i>Dr Heide Weishaar, Hertie School of Governance, Berlin – The German National Action Plan on Health Literacy: empirical base, development and implementation</i>			
10.30–11.00	<b>Coffee, posters and networking</b>			
11.00-12.45	<b>Parallel Presentations</b>			
	Diverse Communities Conference Room 1 <i>Session Chair: Mandy Wardle-Leish</i>	Services Lecture Room 2 <i>Session Chair: Karen Casson</i>	Information Lecture Room 1 <i>Session Chair: Mike Oliver</i>	Preventing cancer and improving outcomes Lecture Room 3 <i>Session Chair: Fiona Meenan</i>
11.00- 12.45	<p>Developing multimedia websites to help children and teenagers understand about healthcare trials <i>Jackie Martin-Kerry, University of York</i></p> <p>Older Adults: Health Literacy and Self-Management in Long Term Conditions <i>Bernadette Bartlam, Keele University, UK</i></p> <p>IMPACTAgewell - An Opportunity to Support Healthier Conversations across All Disciplines <i>Deirdre McCloskey, Mid &amp; East Antrim Agewell Partnership</i></p>	<p>East Belfast People’s Pop-up Pharmacy – creatively sharing the 5 steps to wellbeing locally. <i>Linda Armitage, East Belfast Community Development Agency</i></p> <p>Health Literacy and Pharmacy: A Social Determinants Approach <i>Kathy Martin, Community Development and Health Network</i></p> <p>Building Health Literacy in Community Pharmacy - A Staffordshire and Stoke on Trent Study <i>Tania Cork, Keele University</i></p>	<p>A Call to Arms - using the Director of Public Health's Annual Report to raise awareness of local health literacy and how it can affect health outcomes <i>Nina Williams, ABM Public Health team</i></p> <p>For your own good? Expressing directives in patient information leaflets <i>Catherine Richards Golini, Swansea University</i></p> <p>Crystal Clear: Ireland's first health literacy quality standard mark for pharmacies and general practices <i>Helen Ryan, National Adult Literacy Agency</i></p>	<p>Health literacy and the pathway to diagnosis for oesophageal and gastric cancer <i>Elka Humphreys, University of Cambridge</i></p> <p>Men, cancer prevention and the challenge of health literacy. The MeCHanic Study <i>Aoife McNamara, Irish Cancer Society</i></p> <p>An example of health literacy in health care practice - supporting people to stop smoking <i>Naomi Thompson, Cancer Focus</i></p>

11.00-12.45	<p>How to improve patient-communication? Impact of organisational health literacy interventions in Ireland and the Netherlands <i>Marise Kaper</i> <i>University of Groningen</i></p> <p>Improving Maternal Health Literacy in the United States and Ghana: A Scoping Review <i>Elena Carbone</i> <i>University of Massachusetts-Amherst</i></p> <p>Rethinking critical health literacy: health service learning from illiterate communities and remote villages <i>Andrew Knight</i> <i>HEAL Programme Pakistan</i> <i>Natron Health Care Project Tanzania</i> <i>Children's Links Cambridgeshire.</i></p>	<p>Innovations in Practice: Improving the health literacy of nurses who are obese <i>Jane Wills</i> <i>London South Bank University</i></p> <p>Health Literacy and Patients' use of hospital meal menus <i>Peter Knapp</i> <i>University of York</i></p> <p>Health Literacy and illness cognitions in Irish community pharmacy patients taking oral anti-coagulants <i>Candida Halton</i> <i>University of Westminster</i></p> <p>Health literacy knowledge and experience: NHS podiatrist in Northern Ireland <i>Jeanette Connolly</i> <i>Ulster University</i></p>	<p>Illuminating patient push in the 'black box' of shared decision making <i>Richard Thomson</i> <i>Newcastle University</i></p> <p>Pain management information - #hackthepain <i>Louise Skelly</i> <i>Patient and Client Council in Northern Ireland</i></p> <p>A qualitative study of the facilitators in the development of health literacy capacities <i>Verna McKenna</i> <i>National University of Ireland</i></p>	<p>Lost in translation, HPV vaccine information: A health literacy challenge <i>Denise Proudfoot</i> <i>Dublin City University</i></p> <p>Pilot-testing the feasibility and acceptability of a low literacy Talking Book about radiation therapy <i>Sian Smith</i> <i>University of New South Wales</i></p> <p>"My Breath is Precious" - An interactive primary school health literacy and smoking prevention programme <i>Gillian McAttackney</i> <i>Workplace Smoking Cessation Support</i> <i>Public Health Agency NI</i> <i>Mid &amp; East Antrim Borough Council</i></p>
12.45-13.45	<b>Lunch, posters and networking</b>			
13.45-14.30	<p><b>Keynote speaker</b> – <i>Professor Don Nutbeam, University of Sydney</i> <b>Session Chair</b> – <i>Professor Bernadette Cullen</i></p>			
	<b>Workshops / Seminars (including comfort break and refreshments)</b>			
14.30-16.00	<p><b><i>Making it Easier, Scotland</i></b> <i>Blythe Roberston, Graham Kramer</i> <i>Evelyn McElhinney</i></p>	<p><b><i>Belfast Healthy Cities</i></b> <i>Marise Kaper</i> <i>Bernadette Cullen, Anne McCusker</i></p>	<p><b>Health Literacy Policy</b> <i>Gill Rowlands</i></p>	
16.00-16.30	<b>Poster Prize and Closing remarks</b> - Professor Jo Protheroe			