



Promoting Health Literacy through Healthcare Professional Skills Training

Thursday, 26th October 2017

Keele University

10:30am – 3:00pm

Health Literacy UK invites you to join us for this seminar.

The session will focus on the promoting health literacy through healthcare professional skills training.

Health literacy is defined as '*the cognitive and social skills which determine the motivation and ability of individuals to gain access to, understand, and use information in ways which promote and maintain good health*'.

Confirmed speakers include:

Professor Gill Rowlands, Newcastle University, UK
Dr Doris Ravotas, Western Michigan University, USA
Victoria Dollard, Mediskills UK

Who might attend?

Anyone with an interest in health literacy, including healthcare professionals, trainees, educators, researchers, and policy makers are particularly encouraged to take part.

Delegate fee: £50, including lunch and refreshments

To register: <http://bit.ly/2gmucra>

Or for more details, contact: Sue Weir, s.weir@keele.ac.uk



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Keele University
[David Weatherall Building](#)
Lecture Theatre DJW0.78
ST5 5BG

PROGRAMME

- 10:30-10:45 Coffee/registration
- 10:45-11:00 Welcome and aims of the day
Jo Protheroe
- 11:00-11:20 Health Literacy Skills in GP trainees
Gill Rowlands
- 11:20-11:40 Tailoring Teach Back to Patient Needs
Doris Ravotas
- 11:40-12:00 Health Literacy and Care Quality Commission Inspections
Victoria Dollard
- 12:00-13.00 Lunch**
- 13.00-13.20 Brief Panel Q&A
- 13:20-13:30 Preparation for the group discussions
- 13:30-14:00 Group discussions.
- Existing health literacy competencies in practice*
What health literacy skills and techniques are currently being used in practice? How are these implemented and evaluated? Are these good enough to be rolled out more widely?
- Building and embedding health literacy skills in practice*
What else can be done to build and embed health literacy skills in practice? What measures need to be in place to make this happen? Which local and national groups should we work with?
- 14:00-14:30 Feedback from groups
- 14:30-15:00 Closing remarks and networking